

South Orange Village Center Alliance

76 South Orange Ave., South Orange, NJ 07079

973-763-6899 – Ext. 6899

Vacant, *Executive Director*

Melissa Hodge, *Events and Operations*

Board of Directors

Mark Murphy

Mark Hartwyk

Deborah Engel

Courtney Bryan

Cat Fisher

Jonathan Javins

Michael Maza

Leslie Pogany

Sunny Uberoi

Matt Wonski

Ruth Zamoyta

Fahim Abedrabbo

Steven Schnall

Adam Loehner

Open Minutes

June 19, 2019

A regular meeting of the South Orange Village Center Alliance was held at Village Hall offices at 76 South Orange Avenue on June 19, 2019 and called to order by Chair Murphy at 8:35 a.m. The meeting was certified by Director Engel as being duly advertised.

Meeting Notice Statement:

Adequate notice of this meeting has been provided to the press in accordance with the Open Public Meetings Act, N.J.S.A 10:4-6. In addition, notice of this meeting was posted in Village Hall and on the Village's website, and has been filed by the Office of the Village Clerk. Official action may be taken.

A roll call of those in attendance was taken.

Present: Mark Murphy, Mark Hartwyk, Deborah Engel, Courtney Bryan, Cat Fisher, Jonathan Javins, Leslie Pogany, Steven Schnall, Sunny Uberoi, Matt Wonski

Also Present: Hannah Zollman (Consultant), Melissa Hodge

Absent: Adam Loehner, Fahim Abedrabbo, Michael Maza, Ruth Zamoyta,

Public: Alyssa Aronson (Resident), Camille Estrella, Luis Estrella

Next Meeting Date: July 17, 2019, 8:30 - 10am

Adoption of the Open Minutes for May 22, 2019:

A motion was made by Director Schnall and seconded by Director Hartwyk to approve the Open Minutes for May 22, 2019, all were in favor, no one opposed.

Saturday 6/15 - Event in the Village

Trustee Schnall talked about the active investigation from the events that happened on Saturday night. Refer all calls and questions to the press release posted on the Village website. The Township doesn't believe it had anything to do with the Pride Celebration. School is out, nice weather, every few years we have large groups of youth coming down to our downtown. The understanding is that there was a dispute and the gun was shot in the air, no one was seriously injured. One person was treated for a minor injury- they fell while people were scattering. Trustee Schnall would like to discuss increasing surveillance cameras in the village at a later meeting. Director Pogany mentioned that years ago when this happened, the police had been monitoring social media and transit had brought dogs to sniff out drugs and gun powder. Chair Murphy asked if the BOT will have any sort of task force or committee. Trustee Schnall said it was an episodic event, not a usual occurrence, but it will be on the agenda at tomorrow's BOT meeting. He asked the group if they had any suggestions he should bring up at the meeting. Director Hartwyk said the parking authority is in support of cameras. Schnall also mentioned that Downtown After Sundown started to create someplace for people to go to at night to prevent such incidents.

Reusable Bag Ordinance

First reading of the reusable bag ordinance was last week. Schnall will provide update on whether the second reading / public comment / vote will be this Monday or July 8. An email will go out to business owners, and we are putting together a committee to work on education planning and outreach.

UCM Recap & Dollars Raised

Great feedback from all involved. \$5,000 raised will go to beautification. \$1,500 into our reserves.

PlayDay Update

Meeting with Matt Glass today. Celina and Anne Marie will not volunteer this year. Fundraising dollars soft. Checking with Matt to get a firm commitment that he will be on site at the event. Pete Travers doesn't want to be on board if Matt isn't spearheading. Meeting is at 1pm today.

SOVCA Events Committee

Once our new ED starts, we will start an events committee to ensure that the events we do are marqui events to generate buzz for constituents, businesses, out of towners, and raise money. Committee will look at our event and create processes on backend. Let Chair Murphy know if you'd like to be part of the committee.

Board member: Committee Level and/or Special Project Engagement

Looking for a strong level of involvement from everyone. Everyone should join at least one committee and be active in the committee. Reach out to Chair Murphy to discuss which committees you'd like to take part in. Director Bryan asked about the fundraising committee; will that still be active or folded into events? Chair Murphy suggested we wait until the new Exec

Director starts. Chair Murphy added that sometimes committee structures are hard due to schedules, but special projects do come up (like Director Bryan who ran the Selection Committee.)

Public Comment

Chair Murphy opened up for public comment.

No public comments.

Chair Murphy closed public comment.

Executive Session: Executive Director Search

Chair Murphy motioned to go into executive session. Trustee Schnall seconded. The Board moved into executive session.

Adjournment: There being no further business to discuss, a motion to adjourn was made by Director Hartwyk and seconded by Director Wonki; all were in favor. The meeting adjourned at 11:01 a.m.