

South Orange Village Center Alliance

76 South Orange Ave., South Orange, NJ 07079
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Bob Zuckerman, *Executive Director*
Melissa Hodge, *Events and Operations*

Board of Directors

Matt Glass	Steven Pedigo	Matt Wonski	Mark Murphy
Leslie Pogany	Beatrice Elie-Pierre	Deborah Engel	Mary Whithed
Trustee Schnall	Tom McLaughlin	Danny Harrison	Nureed Saeed
Sonny Uberoi	Mark C. Hartwyk		

Open Minutes

January 17, 2018

A regular meeting of the South Orange Village Center Alliance was held at Village Hall offices at 76 South Orange Avenue on Wednesday, January 17, 2018 and called to order by Chairman Glass at 8:15 am. The meeting was certified by Director Hartwyk as being duly advertised.

Meeting Notice Statement:

Adequate notice of this meeting has been provided to the press in accordance with the Open Public Meetings Act, N.J.S.A 10:4-6. In addition, notice of this meeting was posted in Village Hall and on the Village's website, and has been filed by the Office of the Village Clerk. Official action may be taken.

A roll call of those in attendance was taken.

Present: Chairman Glass, Trustee Schnall, Director's Pogany, Murphy, Whithed, Wonski, Engel, McLaughlin, Elie-Pierre, Saeed and Hartwyk. Director Pedigo called in on phone conference.

Absent: Director's Harrison and Fahim Abedrabbo (SHU). Village Liaison Adam Loehner (DA) was available as needed.

Also Present: Bob Zuckerman (ED) and Melissa Hodge (EOA).

Public: Alyssa Aronson (resident) and Director Pogany's son.

The meeting was held in a conference room at 76 South Orange Ave., therefore no Pledge of Allegiance was done; Chairman Glass moved on to the agenda.

Next Meeting Date: Wednesday, February 21, 2018.
Annual meeting calendar for 2018 was published.

Adoption of the Open Minutes for December 13, 2017:

A motion was made by Trustee Schnall and seconded by Director Murphy to approve the Open Minutes for December 21, 2017, all in favor except Director's Saeed, Pogany, Pedigo, McLaughlin and Eli-Pierre who abstained.

Executive Director's Report:

New Business/Recruitment: The ED reported that Toast is still interested in coming to South Orange and is looking at various locations. Kim-chi Smoke a Korean BBQ is also interested and looking. There is interest in doing a permanent Pop-Up store. Valley Street liquor store will be doing a ribbon cutting soon. (TBD) All other projects are still on track to open sometime this year. The ED is still working on bringing in businesses to the vacancies downtown, CMB Kicks, Cryans, and Wellness Center.

Shop Local SOMA: The ED received positive feedback from several of the businesses regarding their sales for the shopping season. This was a successful endeavor at no cost to the VCA.

Pop-Up Store Update: The ED reported that it was an overall success and the monetary gain was approximately \$2500.

Lt. Governor Visit: The ED briefed the Board on a quick visit from the newly elected Lt. Governor Sheila Oliver. She got a quick walking tour of the town while visiting a local business. She will be the new head of the DCA (Department of Community Affairs).

Village Administrator: Barry Lewis is resigning to take a position in Livingston. The BOT will be conducting a search for his replacement.

Swearing-In of New Board Member: Village Clerk Kevin Harris swore in newly appointed Director Sonny Uberoi owner of multiple business properties in town.

Event Updates –

South Orange Days at Seton Hall: The Seton Hall game day is this Saturday, January 20th. Tickets are sold out, pre-game gathering is at the Snug (South Mountain Tavern) and bus transportation is leaving from NJ Transit traffic circle.

Undercover Festival: A music festival event is in the planning stages for this coming June (TBD). Director Murphy is spearheading the event and the VCA is promoting, details to follow.

New Permitted Uses: Krzysztof Sadlej of Topology (SO Village Planners) gave the Board an update and presentation on the progress of the Code Review, presentation attached. This review is nearing completion and all Board members should review and comment.

Public Comment:

Alyssa Aronson (resident)

- More office space
- Business Recruitment Committee

Director Whithed told the Board that SOPAC was considering two dates for their Annual Event; October 27 and November 3.

Adjournment: There being no further business to discuss, a motion to adjourn was made by Trustee Schnall and seconded by Director Hartwyk; all were in favor. The meeting adjourned at 9:30am.